

RISE & VIBES

*Conscious Roots &
Reggae on the River!*

MAY 29-31, 2026

TICO TIME RIVER RESORT

RISEANDVIBES.COM

SPONSORSHIP OPPORTUNITIES

Align your brand with thousands of potential customers within a carefully curated music festival experience, located in the heart of the Animas River Valley, 20 miles south of Durango, Colorado. Rise & Vibes' audience is of a diverse age range, spanning the Four Corners Region and beyond.

Our sponsorship opportunities offer powerful visibility, meaningful engagement, and tailored brand integration. Each package is tax deductible through our 501C3 nonprofit, Pura Vida For Good; focusing on unity, wellness and sustainability.



VENUE

*Where the
Mountains
Meet the
Beach!*



Tico Time River Resort has a capacity of 4,000 festival goers who stay on-site all weekend; tent or car camping, glamping, camper boondocking, in a cabin, or at a full hookup RV spot.

This unique Costa Rican-themed venue has 3 stages for live music, a large event tent for yoga and other activities, large ponds for swimming, SUP, rafting, waterslide jump, innertube slide, zipline, food court (up to 6 food trucks), and room for dozens of craft vendors.



20 Rd 2050
Aztec, NM 87410



EVENT

Rise & Vibes Music Festival strives to cultivate community and camaraderie by curating a space where all walks of life can come together to express themselves through a collective love of high vibe music, interactive workshops, adventure, and nature.



Live Music Line-ups & Event Info

International artists have graced our main stage such as The Movement, Tribal Seeds, Steel Pulse, J Boog, Matisyahu, The Elovaters, Protoje, Rising Appalachia, Dirtwire, The Original Wailers, Little Stranger, Del The Funky Homosapien, Kabaka Pyramid, Anthony B, Mike Love, Dub FX, Nattali Rize, Aurorawave, Sister Nancy and many more.

In addition to music and fun resort activities, attendees also enjoy a variety of insightful workshops, interactive playshops, powerful presentations, Sacred Fire ceremonies, yoga & mindful movement, and a dedicated kid zone with classes and activities for all ages!

DEMOGRAPHICS & STATISTICS

Artists, Staff & Volunteers: 500
Attendees: 2,000 to 3,500
OUR ATTENDEES ARE:
52% female and 48% male with an average age of 30
56% are from Colorado
23% are from New Mexico
21% are from surrounding states and beyond.

FESTIVAL ONLINE REACH

Our online presence includes an email list of 25,000+, 10,000+ SMS list, 65,000+ website visits. Rise & Vibes & Venue Followers
Instagram: 10k+
Facebook: 26.5k+
SOCIAL MEDIA OUTREACH
Instagram: 1.3 million+
Facebook: 2.1 million+

NON- PROFIT



Hosted by our Public Charity 501c3 non-profit, Pura Vida for Good Inc, proceeds from Tico Time events will support the Recreation For Recovery Program based in the Four Corners Area. This Program serves Young People in Recovery by taking them on Outdoor Adventure Activities with Guides that are in Long Term Recovery. Learn more at PuraVidaForGood.org.



Pura Vida!

Costa Ricans (Ticos) frequently say "Pura Vida," which translates to "Pure Life!"

When you visit Costa Rica, you might come across a term known as "tico time." It is related to the "pura vida" way of life that dominates Costa Rican culture. It often means that Ticos are not always the most punctual in their personal lives.



RISE & VIBES 2026 LINEUP



CONSCIOUS ROOTS & REGGAE ON THE RIVER

MAY 29 - 31, 2026

NEAR DURANGO, CO

THIEVERY CORPORATION **COLLIE BUDDZ** **THE HIP ABDUCTION**
OTT. • **KBONG & JOHNNY COSMIC** • **MARLON ASHER**
SENSAMOTION • **LILY FANGZ** • **RIK JAM** • **E.N YOUNG**
TUBBY LOVE • **BLOOMURIAN** • **THE IRIE** • **SIERRA MARIN** • **MAH ZE TAR**
BLESSING BLED CHIMANGA • **SKUMBUDZ** • **DALWAYNE** • **LAYTON MEACHAM**
TREVMENTAL • **THE HOURGLASS CATS** • **DRE Z MELODI** • **ANDY BABB & LARA ELLE**
COOP MAHNDALA • **CODESTAR** • **SUPRIMOFUNK** • **STEVEN NEWMAN** • **DJ I-GENE**
SELEKTA RAZJA • **DJ JAHMEK** • **RHYTHM SANCTUARY** • **BOULDER ECSTATIC DANCE**

RISEANDVIBES.COM • **TICO TIME RIVER RESORT**
CAMPING | **WORKSHOPS** | **YOGA** | **SACRED FIRE** | **VENDORS** | **WATERSLIDES**

SPONSORSHIP LEVELS

PRESENTING

- Creative Partnership with Festival
- Opportunity to speak from Main Stage about company/product
- 10x20 Booth Space at the Festival + Car Camping
- 3 Company banner placement (provided by sponsor)
- Logo featured on Main Stage LED WALL between sets
- Acknowledgements on Main Stage - 3x Daily
- 2 Dedicated Social Media Posts
- 2 Features + Logo inclusion in all Email Blasts
- Sponsor Name & Location on Festival Map
- Full page Article/Ad/Coupon in Festival Guide
- Logo on Event Posters & Fliers
- Logo on Event Ticket & Confirmation Page
- Company Name & Web Hyperlink on Website
- 15 Full Weekend Festival Passes



BRONZE

- 10x10 Booth Space at the Festival + Car Camping
- Logo featured on Main Stage LED WALL between sets
- Shared Social Media Post (with other sponsors)
- Logo inclusion in all Email Blasts
- Company Name & Web Hyperlink on Website
- 2 Full Weekend Festival Passes



COMMUNITY

- Logo featured on Main Stage LED WALL between sets
- Shared Social Media Post (with other sponsors)
- Logo inclusion in all Email Blasts
- Company Name & Web Hyperlink on Website
- 2 Full Weekend Festival Passes
- +\$250 for 1/4 page Ad/Coupon in Guide



GOLD

- Creative Partnership with Festival
- Opportunity to speak from Main Stage about company/product
- 10x10 Booth Space at the Festival + Car Camping
- 2 Company banner placement *provided by sponsor
- Logo featured on Main Stage LED WALL between sets
- Acknowledgement on Main Stage - 2x Daily
- 1 Dedicated Social Media Post
- 1 Feature + Logo inclusion in all Email Blasts
- Sponsor Name & Location on Festival Map
- 1/2 page Article/Ad/Coupon in Festival Guide
- Company Name & Web Hyperlink on Website
- 8 Full Weekend Festival Passes



SILVER

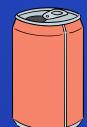
- 10x10 Booth Space at the Festival + Car Camping
- 1 Company banner placement *provided by sponsor
- Logo featured on Main Stage LED WALL between sets
- Acknowledgement on Main Stage - 1x Daily
- 1 Dedicated Social Media Post
- Logo inclusion in all Email Blasts
- 1/4 page Article/Ad/Coupon in Festival Guide
- Company Name & Web Hyperlink on Website
- 4 Full Weekend Festival Passes



BEVERAGE SPONSOR

CASH + \$1,500 - \$3000 IN PRODUCT

- Company product available at 2 points of sale
- Company banner placement at 2 points of sale
- Opportunity for company to host tastings each day
- Opportunity for product to be made available backstage in the Artist Dressing Rooms
- Logo on Main Stage LED wall
- Logo Inclusion in Email Blasts
- 1/4 page Article/Ad/Coupon in Festival Guide
- Company Name & Web Hyperlink on Website
- 2 Full Weekend Festival Passes



BEVERAGE \$1,500 IN PRODUCT

- Opportunity for sponsor product to be made available backstage in the Artist Dressing Rooms, Staff & Vols
- Logo on Main Stage LED wall
- Logo Inclusion in Email Blasts
- 1/4 page Article/Ad/Coupon in the Festival Guide
- Company Name & Web Hyperlink on Website



CONTACT:

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